

BORA Pure range

This information sheet explains which data are generated when using the BORA Pure range, how they are processed and what rights you have.

(1) Product data:

When using the product, the following data may be automatically collected:

- type: Device Identifiers & Technical Metadata; Error & Diagnostics Logs; Software & Firmware Data; User Activity & System Usage Logs; and System Metadata & Tags.
- format: .JSON
- scope/frequency: up to 500 kb a day

(2) Real-time data:

No real-time data can be provided at present. Should this change in the future, this information will be updated accordingly.

(3) Access to data:

You can request access to your data at any time by sending an email to dataprotection@bora.com, by calling **+49 8035 9840 0** or **00800 7890 0987 (UIFN*)**, or via the online contact form at www.bora.com/de-de/service/kontakt/kontaktanfrage.

The data will be provided by email in a structured **.JSON format**. The corresponding terms and conditions of use and the applicable service standards apply.

(4) Data storage:

The data are stored in Microsoft Azure Cloud and are only retained for as long as it is required for the respective purpose and provided that legal retention obligations or other legal provisions allow or require it.

(5) Data deletion:

You can request the deletion of your data at any time by email, telephone or the online contact form. The data will be deleted according to the applicable legal provisions via an internal process at BORA. The corresponding terms and conditions of use and the applicable service standards apply.

(6) Data usage:

Within the scope of the linked services, the data owner only uses the data collected for internal analytics – not for commercial purposes. These data are not transferred to third parties.

(7) Identity of the data owner:

BORA Vertriebs GmbH, Co & KG, Innstraße 1, 6342 Niederndorf bei Kufstein, Austria

(8) Right to lodge a complaint:

You have the right to lodge a complaint with the supervisory authority responsible for compliance with this regulation. Regarding the processing of personal data, you can also contact the responsible data protection supervisory authorities.

(9) Trade secrets:

The data collected by the product may contain trade secrets, e.g. related to internal algorithms or specific operating parameters. BORA is the owner of these trade secrets, provided that no third party is expressly named as the owner.